

APPify
the Processes

Scan Writer®

Free Yourself From Data Entry

Register for all the APPify webinars:
<http://LongforSuccess.com/appify>

Michelle Long, CPA, MBA



Owner of Long for Success, LLC

Author – available on Amazon <http://tinyurl.com/MichelleLongAmazon>

- ▶ *QuickBooks 2014 on Demand*
- ▶ *QuickBooks Practice Set & QuickBooks Online Practice Set*
- ▶ *How to Start a Home-based Bookkeeping Business*
- ▶ *Successful QuickBooks Consulting*



Co-host Award Winning Ultimate Accounting vCon – virtual conference

- <http://AccountingvCon.com> annually – next in July, 2014

Linkedin Group ~65,000 members – Successful QuickBooks Consultants

International speaker – Intuit Trainer/Writer Network

- Nationwide across the US & Canada
- Australia and London



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Other Speakers



Guest

•**Debra Kilsheimer**, owner of behind the Scenes Financial Services, is an Intuit Certified ProAdvisor who has been in the industry for 20 years. As a ProAdvisor, Debra has expertise in accounting, bookkeeping, tax preparation, and consulting. Having services clients from a variety of industries, Debra has been able to streamline her practice through a variety of ways and with new technology.

Presentation

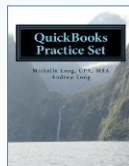
•**Kenneth Liang** and **Michelle Dulong**, are account executives of Personable Inc., an Intuit Certified Gold Developer who has been introducing award winning solutions for QuickBooks since 1998

Prizes

Randomly selected from attendees:

- QB Accountant 2013
- Autographed copy of either QB Practice Set **or** QB Online Practice Set

Grand Prize – QB Enterprise 13.0 – attend **all 6** webinars to be eligible



BONUS: Register for Ultimate Accounting vCon – for only \$209 – enter **APPIFY** code at checkout <http://accountingvcon.com>



Agenda



- APPify the Processes – overview
- Key benefits of ScanWriter – problems it solves
- Who is it right for – which clients or industries
- Quick demo of how it works – key features and integration
- Comments from a peer
- Partner program
- Next steps – special offer



APPify the Processes – Gold Sponsors



Register now – <http://LongforSuccess.com/APPify>



Key Benefits of ScanWriter



Automate data entry for:

- Any paper document formats, PDF, and Excel files
- All QB transaction types:
 - Checks, Deposits, Bills, Journal Entries 30+ transactions
- Any data conversion:
 - Item/Account names mapping, Class identification, Description analysis, Data processing ... for all Business Needs
- Any language: Support over 21 languages



Challenges of Data Entry – Examples



Bookkeeping & Accounting Firm – Expensive with days to enter transactions from bank statements

- Receive multiple monthly bank and credit card statements from popular and local banks
- Each client requires different information: Class, apply Bill Payment and/or Deposits
- Monthly, quarterly, or annual clients needing reports and reconciliation



Challenges of Data Entry – Examples



Construction Company- Tedious hours to enter Customer Invoices into QB

- 60+ Invoices to record from Customer Sales Sheet
- Each Invoice multiple line items with details about her service
- Weekly routine: Three times per week



Challenges of Data Entry



Restaurant - Keeping track and entering Vendor Bills needs accuracy

- 50+ Vendor Bills with detailed line items
- Customer employed three full time clerks
- Daily routine of entering bills and managing the documents



Challenges of Data Entry



Forensic & Auditing Firm – Countless hours spent on multiple years of data to enter

- 5 years of bank statements, work orders, and check images
- Data needs to be entered and carefully analyzed



Debbie K.'s Experience



- What was the main challenge to your business that made you look for additional solutions?
- What was your practice like Before and then After finding ScanWriter?
- Can you provide an example of how you utilized this new technology?
- Why should others take advantage of this technology and how has it changed your practice?



ScanWriter Demo – Kenneth



- How you can import hundreds of transactions from a credit card statement in minutes.
- How you can enter bills from different vendors automatically.



Partner Program – Michelle D.



ScanWriter Partner Program – Annual Membership

- One free ScanWriter license with one company for your use and training
- Free certified partner training program enrollment (Required)
- Opportunity to provide customer consulting and training service (4-10 hours each time)
- Receive 25% rebate on purchased ScanWriter license
- Sales kit (Business collateral, brochures, presentations, etc.)
- Tech support hotline





Next Steps- Webinar Special Offer

ScanWriter Partner Program- 20% Discount!

- Annual Membership is \$795; Webinar Special Offer is \$636 per year

ScanWriter License- \$100 Discount!

- One-time Workstation License is \$995; Webinar Special offer is \$895

To place an order,
visit www.personable.com and click the Appify link under *Latest News*
or call 800-688-4281.

Special Offer Ends Today! May 1st, 2014 @ 5:00 PS

APPify the Processes

- Key benefits of the app – problems it solves
- Who is it right for — which clients or industries
- Quick demo of how it works — key features and integration
- Comments from a peer — hear from an accountant or bookkeeper who has implemented it
- Partner program

Chase dreams, not paper.
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Register now – <http://LongforSuccess.com/APPify>
Recordings – <https://www.youtube.com/user/MichelleLongCPA>

